



NEWS RELEASE



VINE CLIFF WINERY APPOINTS MICHAEL HELIOTES NATIONAL SALES DIRECTOR

April 11, 2017, Napa.... Nell Sweeney, Proprietress of Vine Cliff Winery, has announced the appointment of Michael Heliotes as National Sales Director for Vine Cliff wines. He will be responsible for wholesaler, broker, fine wine retailers and restaurant accounts throughout the US and Canada.

Heliotes has been in the wine sales and marketing industry for more than 17 years, many of them spent with Southern Wine & Spirits' three major divisions across the country. He has also held sales positions with ultra premium wineries Palmaz Vineyards, and Krupp Brothers/Stagecoach Winery.

'Michael's experience with the wine distribution system, especially in California, is already showing results as he gains exposure for Vine Cliff in our key markets', commented Mrs. Sweeney. Michael can be contacted at mike@vinecliff.com

ABOUT VINE CLIFF

Vine Cliff Estate on Silverado Trail has been part of the Napa Valley story since the late 1800s when the ghost winery, as part of the George Yount estate, produced award winning wines for the San Francisco market. It was not until the late 1980s when the Vine Cliff we know today emerged. With the purchase of the Oakville Estate by the Sweeney Family, Vine Cliff regained its position as a premier luxury wine producer, with over 20 hillside acres planted to Cabernet Sauvignon at Oakville and 12 acres to Chardonnay at Los Carneros. The addition of a wine tasting room in nearby St. Helena in 2014 broadened the unique appeal of the Vine Cliff wine and culinary experience. Proprietress Nell Sweeney continues her unceasing energy while creating the ultimate wine experience at Vine Cliff with its world-class Cabernet Sauvignon and Chardonnay. www.vinecliff.com. Telephone 707-944-1364.

Winery Address: 7400 Silverado Trail, Napa, CA 94558.

Tasting Room Address: 699 St Helena Hwy, St Helena, CA 94574.